

NATIONAL HANDLOOM EXPO

PUNE

2017-2018

E-TENDER DOCUMENT

FOR PUBLICITY

MAHARASHTRA STATE HANDLOOMS CORPORATION LTD;

NAGPUR.

Tender Cost Rs. 1000/-

NATIONAL HANDLOOM EXPO – 2017-18 AT PUNE.

E - TENDER DOCUMENT

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MAHARASHTRA STATE HANDLOOMS CORPORATION LIMITED,
'MSHC COMPLEX' UMRER ROAD, NAGPUR-440 009.

E-TENDER NOTICE

SCHEDULE OF TENDER

Separate e-Tenders are invited from reputed Contractors possessing own material for Construction/Civil Work and Publicity of the proposed **National Handloom Expo-2017-18 at S.S.P.M.S. Ground, Pune from 06/01/2018 to 28/01/2018.**

1. Tender documents can be obtained from website www.mahatenders.gov.in from dated **01/11/2017** on **12.00 P.M.** onwards.
2. Submission of tenders with EMD Rs. 5,00,000/- and cost of Tender Form Rs. 3000/- (non-refundable) for construction/civil works through Net Banking, up to **12.00 P.M.** on dated **29/11/2017** as per online schedule.
3. e-Tenders are also invited to appoint Publicity Agency to carry out advertisements. Tender form can be obtained from website www.mahatenders.gov.in
4. Submission of tenders with EMD Rs. 2,00,000/- and cost of Tender Form Rs. 1000/- (non-refundable) through Net Banking, as per online schedule up to **12.00 P.M.** on **29/11/2017**
5. Opening of tenders by Expo Committee on **30/11/2017** at **12.00 P.M.**
6. The National Handloom expo committee reserves right to accept or reject any of the or all tenders without assigning reasons thereof. Expo authority also reserves right to inspect godown of the tenderer so as to ascertain the availability of construction material.

SD/-
MANAGING DIRECTOR
M. S. HANDLOOMS CORPN. LTD; NAGPUR.

(2)

GENERAL CONDITIONS

- (1) Sealed Tenders are invited from reputed Advertisement Agencies to carry out advertisement work for the proposed National Handloom Expo to be held at PUNE, Maharashtra from 06/01/2018 TO 28/01/2018.
- (2) Submission of Tender forms duly filled in along with EMD of Rs. 2,00,000/- (Rs. Two Lacs Only) and cost of Tender Form Rs. 1000/- (non refundable). Payment through Net Banking as per online schedule.
- (3) Opening of Tenders on **30/11/2017** at **12.00 P.M.**
- (4) The number of insertions and sizes of advertisements mentioned are subject to change. Actual number of insertions and sizes of advertisements will be finalized by Expo Authority. Advertisements in some Newspapers can even be deleted. Also the quantities in Media Plan other than new papers are subject to change. Some items can even be deleted.
- (5) The Tenderers must quote their rates for the advertisements as desired in Tender Form.
- (6) The quantities mentioned in the Tender Document for the Advertisement other than Newspapers are also subject to change. Some items even can be deleted.
- (7) Part payment to the advertising agency may be paid according to the work and mutually agreed upon between the agency and the Expo Authority. Final payment will be made after completion of Expo, handing over of copies of all newspaper advertisements duly pasted in album, photographs of the hoarding and the copies of other printing material to the Expo Authority along with DGIPR Rate List and after receipt of funds from the office of the Development Commissioner for Handlooms, New Delhi.
- (8) The tenderer should fill the rates in figures as well as in words. The tender form must be filled in English and all entries made by hand and written in ink. No corrections will be permitted. The amount in numbers and figures should be same otherwise lesser of two will be considered.

(3)

- (9) Tenderers are required to deposit an earnest money of Rs. 2.00 Lac (Rupees Two Lac Only) Through Net Banking at the time of submission of tender form as per website schedule. Only those tenderers who have necessary expertise and capacity in execution on such jobs in time should submit the tender.
- (10) Successful tenderer will have to arrange for three press conferences in good hotel of the city so as to get adequate publicity to the event. Tenderer will be responsible to get sufficient coverage in all the newspapers of the city as mentioned in tender form.
- (11) Advertising Agency will have to arrange for expertise staff to be posted in Expo Office during Expo period so as to have a close coordination between Expo Authority and Advertising Agency.
- (12) All Art works and details of contents of advertisement are required to get approved by Expo Authority. Rates should not be exceed DGPIR Rates for any category.
- (13) While submitting the tender, the Tenderer should submit the following in two part.

Part – (A) : Technical Bid

- 1) Rs. 2,00,000/- E.M.D. through Net Banking online payment..
- 2) Copy of the Registration Certificate, GST Registration and PAN Card.
- 3) Year wise turn over of last three years of advertisement duly certified by CA. list of the Client
- 4) Authentic proof of work done of Advertisement of National Handloom Expo or any trade fair exceeding Rs. 30 Lacs at a time in last three years.

Part – (B) : Financial Bid

Part B will be opened only if all condition in Part A are fulfilled.

Part B will contain the rates quoted in the Letter of Offer for the advertisement. The documents submitted along with tender should be duly signed. **L1 will be calculated on the basis of Grand Total of sheets of BoQ1 + BoQ2.**

- (14) The tenders not accompanied by requisite documents mentioned herein above is liable to be invalid.
- (15) Tender Committee reserves the right to reject any or all tenders without assigning any reasons. Conditional Tender in all form whatsoever will not be qualified/considered and will be liable for outright rejection.
- (16) The successful tenderer shall immediately and not later than the next day of intimation of acceptance of tender, sign an agreement of Non-Judicial stamp paper of appropriate value. Failure to do so shall give the Tender Committee the right to revoke the acceptance of the tender without further notice to the tenderer, forfeit the earnest money deposit and award the work to any other advertisement Agency.
- (17) The earnest money deposit of Rs. 2,00,000/- shall be adjusted as Security Deposit for the successful tenderer and same shall be returned after completion of Expo.
- (18) The Tender Notice forms part of tender document & page 1 to 4 should be stamped, signed by tenderer & uploaded with technical bid.
- (19) The word of Expo Authority will read as include Managing Director / Joint Managing Director M. S. Handlooms Corporation Limited, Nagpur and Member Secretary of Expo Committee.
- (20) In case of dispute Director, Textiles will be the sole Arbitrator and his decisions shall be final and binding upon both parties.
- (21) All matters are subject to Nagpur Jurisdiction.

ACCEPTED.

Sd/-
MANAGING DIRECTOR
M. S. Handlooms Corpn. Ltd; Nagpur.

CONTRACTOR.

(5)

FORM – I

(LETTER OF OFFER)

DETAILS OF THE MEDIA PLAN

MAHARASHTRA STATE HANDLOOM CORPORATION LIMITED, NAGPUR.

Tender Documents for News Paper Advertisement of National Handloom Expo 2017-18 at Pune.

Sr. No.	Name of News Paper	Size CL/CM		No. of Insertion		DGPIR Rates		OFFER Rates		
		B/W	Colour	B/W	Colour	B/W	Colour	Amount		
								B/W	Colour	Total
1.	SAKAL	12x15	12x15	10	5					
2.	INDIAN EXPRESS	12X15	12x15	10	5					
3.	LOKSATTA	12X15	12x15	10	5					
4.	PUNE TIMES	12x15	12x15	10	5					
5.	MAHARASHTRA TIMES	12x15	12x15	10	5					
6.	LOKMAT	12x15	12x15	10	5					
7.	SAMNA	12x15	12x15	8	--					
8.	NAVBHARAT	12x15	16x25	8	--					
9.	KESARI	12x15	12x15	8	--					

(6)

10.	PUNYANAGARI	12x15	12x15	8	--						
11.	PUDHARI	12x15	12x15	8	--						
12.	AAJ KA ANAND	12x15	12x15	4	--						
13.	SANDHYANAND	12x15	12x15	4	--						
14	PRABHAT	12x15	12x15	4	--						
	TOTAL										
	GST AS APPLICABLE										
	GRAND TOTAL - I										

SEAL AND SIGNATURE OF THE TENDERER

DETAILS OF THE ADVERTISEMENT**(OTHER THAN NEWS PAPER)****MAHASHTRA STATE HANDLOOMS CORPORATION LIMITED, NAGPUR.**

Sr. No.	Particulars	Qty.	Rate	Amount
1.	Poster Four Colour 18"x23"	1000		
2.	Invitation Cards 1/8 size Four Colour	2000		
3.	Leaflet 1/8 size One Colour	50000		
4.	Flex Digital Printed Banners at site with Frame Mounting and Fixing.	2500 sq.ft.		
5.	<u>Advertisement on T.V. (Scrolls)</u> (20 Seconds Slot) 1) Star Maza 2) Zee 24 Tass 3) ETV Marathi 4) Sahayadri 5) Local Cable	200 spots 200 spots 200 spots 200 spots 200 spots		
6.	<u>Three FM Radio Station 10 Sec. Spot.</u> 1) AKASHWANI 2) FM 3) Radio Mirchi/City Radio	200 spots 200 spots 200 spots		
7.	HOARDINGS AT PROMINENT LOCATIONS (Please give name of Spots) including Flex, Printing, Designing and Mounting	Approx. 6000 sq. ft.		
8.	Road Show (Thematically Designed Float) Eicher/Swaraj Maza with Sound, Lights, MIC, Genset, Driver, 4 Promoters, Anchor.	1 Float for 5 days		
9.	Display of Vinyl Poster (2' x 2 ½ ') on 250 Auto Rikshaws	250 Autos		
	TOTAL			
	GST AS APPLICABLE			
	GRAND TOTAL - II			

DETAILS OF PRESS CONFERENCES**MAHASHTRA STATE HANDLOOMS CORPORATION LIMITED, NAGPUR.**

Sr. No.	Particulars	Amount
1.	Arranging Three Press Conferences of representatives of all News Paper in City in good Hotel so as to give adequate publicity to the Event.	
	TOTAL	
	GST AS APPLICABLE	
	GRAND TOTAL - III	

Total Cost of Tender (i.e. GRAND TOTAL – I + II + III) is Rs.

In Words (.....)
 (.....)

SEAL AND SIGNATURE OF THE TENDERER